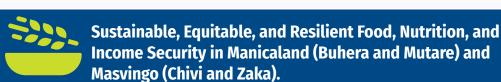


Takunda

care





FARMER FIELD BUSINESS SCHOOL STRATEGY

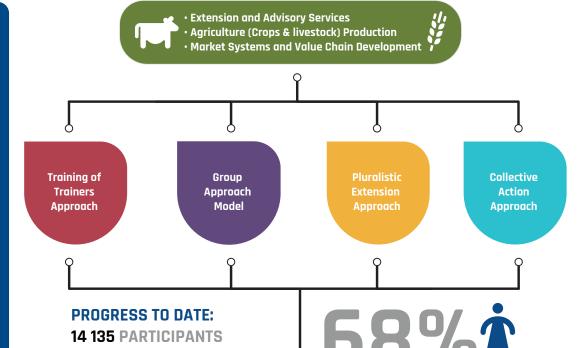
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FFBS is a participatory, women-focused extension approach that helps farmers build skills necessary to

increase production; access markets and sell at competitive prices; collaborate with each other; and engage in beneficial and efficient decision making.

This learning doing, adult iterative process ensures that existing social capital is built on and capitalized. It also transforms the status and recognition of women by providing the support they require successful farmers, businesspeople, leaders, and agents of change.

The program is prioritizing the Takunda need for **FFBS** participants visualize the importance of integration of the **FFBS** components following the seasonal calendar.



- Increased crop and
 livestock production and
- productivity through the adoption of improved climate-resilient agricultural technologies and practices.
- Increased access to
- improved and appropriate agricultural inputs
- Increased income through collective marketing.

REPRESENTING 370 GROUPS

- Increased access to
- markets and marketing information
- Increased group cohesion and networking
- Increased consumption of diverse and nutritious food for households
- Reduced labor burdens, especially women
- Increased access to agricultural extension by farmers
- Business partnerships

with input and output value chain actors including extension staff, financial institutions, seed suppliers, contractors – private sector companies, buyers, transporters, improved technology suppliers among others.



How Takunda participants visualize the importance of integration of the FFBS components.

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