



# FARMER FIELD BUSINESS SCHOOL SEASONAL CALENDAR

**FACILITATION**



**AGRICULTURE**



**MARKETING**



**GENDER**



**NUTRITION**



**MONITORING & EVALUATION**

## Pre-Sowing (Mid-August - September)

<ul style="list-style-type: none"> <li>Establishing FFBSs in communities</li> <li>Qualities of a good facilitator             <ul style="list-style-type: none"> <li>Good communication skills</li> <li>Communicating with empathy</li> <li>Negotiating for Behavior Change</li> <li>Learning through site visits / cross learning</li> <li>Story telling for behavior change</li> <li>Managing group dynamics</li> <li>Giving and receiving feedback</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>selecting plots</li> <li>setting up demonstration plots</li> <li>compost preparation</li> <li>germination test</li> <li>farming calendar</li> <li>intergrated soil and water management</li> <li>resilience designs</li> <li>evaluation of FFBS Plots</li> <li>intercropping</li> <li>mulching</li> <li>small grains production</li> <li>small livestock production</li> <li>climate smart agriculture</li> <li>conservation farming</li> <li>sowing/ weeding</li> <li>evaluation of plots</li> <li>weed management</li> <li>integrated pest and disease management</li> </ul>	<ul style="list-style-type: none"> <li>Introducing marketing concepts for the new</li> <li>Selecting/ strengthening a market committee.</li> <li>Choosing value chains to pursue and understanding these</li> <li>Developing a business plan and constitution making (governance)</li> <li>Sourcing markets and market information</li> <li>Market research</li> <li>Market planning</li> <li>Producing for specific market requirements including sourcing the right inputs for use during production.</li> <li>Collective marketing</li> <li>Group ranking – functionality analysis for market participation. Need checklist of trainings done.</li> <li>Gross margin analysis – calculating gross margins.</li> <li>Create an enabling environment for sharing early warning systems – linkage with the Disaster management committees and AGRITEX.</li> <li>Agriculture financing (discussing sources of capital)</li> <li>Record keeping and stock management.</li> </ul>	<ul style="list-style-type: none"> <li>Gender based Violence – Visual Aide 18</li> <li>Father's Legacy/Tsamba</li> <li>Socialization</li> <li>Access and Control of Productive Assets and Resources.</li> <li>Access to public services and leadership – Visual Aide 14/</li> <li>Equitable role sharing – Visual Aide 7a &amp; 7b</li> <li>Household decision making – leaky bucket Visual Aide 10b</li> </ul>	<ul style="list-style-type: none"> <li>Understand malnutrition</li> <li>Causes, types and effects of malnutrition</li> <li>Nutrition situation in the area</li> </ul>	<ul style="list-style-type: none"> <li>Developing the PPT</li> <li>Record keeping</li> </ul>
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## Sowing / Weeding (October - December)

<ul style="list-style-type: none"> <li>Farmer Field Days</li> <li>Integrated Pest Management</li> <li>Harvest / Post-harvest Management 1</li> </ul>	<ul style="list-style-type: none"> <li>Maintaining / ensuring product quality to meet market requirements.</li> <li>Create an enabling environment for sharing early warning systems – linkage with the Disaster management committees and AGRITEX.</li> </ul>	<ul style="list-style-type: none"> <li>Roles and responsibilities in the home – VA 7a 7b &amp; 6</li> <li>Care Giving – Visual Aide 21a.</li> <li>Participation in Disaster Risk Reduction &amp;NRM Committees Visual Aide 22.</li> </ul>	<ul style="list-style-type: none"> <li>How malnutrition can be prevented</li> <li>Food Groups</li> <li>Role of agriculture in nutrition.</li> <li>Ensuring year-round access to diverse foods.</li> </ul>	<ul style="list-style-type: none"> <li>PPT 1</li> <li>Gender dialogue Monitoring</li> <li>Record keeping</li> </ul>
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## Vegitative Stage (January - April)

<ul style="list-style-type: none"> <li>Farmer Field Days</li> <li>Integrated Pest Management</li> <li>Harvest / Post-harvest Management 1</li> </ul>	<ul style="list-style-type: none"> <li>Market Planning (reviewing)</li> <li>Market Research (reviewing)</li> <li>Selecting Products &amp; Outlets</li> <li>Designing a business plan? Cost of Production</li> <li>Post harvest management</li> </ul>	<ul style="list-style-type: none"> <li>Decision making on loan for livelihoods Activities Visual Aide 25.</li> <li>Act like a man/Act like a woman- Visual Aide 5</li> <li>Roles and responsibilities Visual Aide 23. (Rosa)</li> <li>Gender Based Violence – Visual Aide 18 and 19</li> </ul>	<ul style="list-style-type: none"> <li>Role of agriculture in nutrition.</li> <li>Planning a home nutrition garden</li> <li>Permaculture / perma gardens</li> </ul>	<ul style="list-style-type: none"> <li>PPT 2</li> <li>Lifeline – end of season reflection</li> <li>Focus Group Discussion Outline</li> <li>Record keeping</li> <li>Evaluation of FFBS</li> </ul>
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## Harvest (Mid-April - May)

<ul style="list-style-type: none"> <li>Harvest / Post- Harvest Management 2</li> <li>Integrated Pest Management</li> </ul>	<ul style="list-style-type: none"> <li>Marketing as a Group -aggregation</li> <li>Post harvest and storage management -Reducing / avoiding spoilage / maintaining product quality</li> <li>Packaging and branding for specific commodities (strengthening participation of youths)</li> <li>Review of pricing</li> <li>Promotion and customer service management.</li> <li>Transport to markets (strengthening participation of youths).</li> <li>Value addition / product processing (strengthening participation of youths).</li> </ul>	<ul style="list-style-type: none"> <li>Roles and responsibilities in the home</li> <li>Household decision making Leaky bucket- visual 10b.</li> <li>Access and Control of Productive Assets and Resources.</li> <li>Decision making on what to eat and what to sell- Visual Aide 11</li> </ul>	<ul style="list-style-type: none"> <li>Cooking demonstrations</li> <li>Food safety</li> <li>Ensuring year-round access to diverse foods.</li> </ul>	
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## Post-Harvest (July - September)

<ul style="list-style-type: none"> <li>Integrated Pest / Disease Management</li> <li>Harvest / Post- Harvest Management 3</li> <li>Water &amp; Soil Integration</li> <li>Mycotoxin management</li> <li>Grain storage facilities – metal silos, hermetic bags, improved granaries??</li> </ul>	<ul style="list-style-type: none"> <li>Access to Markets – Visual Aide 15.</li> <li>Household Decision making – Visual Aide 10 and 10b.</li> <li>Gender Equality and Women and Youth Empowerment- Visual Aide 20</li> <li>Access to services and public places – Visual Aide 14</li> <li>Decision making on what to eat and what to sell- Visual Aide 11, 10c &amp; 10d.</li> <li>Participating in Off-farm and non-farm livelihoods Activities- Visual Aide 16.</li> </ul>	<ul style="list-style-type: none"> <li>Cooking demonstrations</li> <li>Good food preparation techniques – preserving nutrients</li> <li>Ensuring year-round access to diverse foods.</li> <li>Food safety</li> </ul>	
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